

HEADLINE  
5" x 1 1/2"

As of  
Aug 20, 2005

Cover Image  
Up to:  
5" x 3"

Optional: sub headline  
3 1/4" x 1 1/2"

1 1/2" x 1 3/4"

**WEEK 3 ROUNDUP**

Player of the Week

PLAYERS • SEASON STATISTICS • TEAM RECORDS  
NEXT GAME • COACH INTERVIEW



Page size:  
5" x 8 1/2"



PAGE TITLE	
<p><b>ATHLETE</b></p> <p>Photo 1" x 1<sup>5</sup>/<sub>8</sub>"</p> <p>Optional Info line 1 Optional Info line 2</p>	<p><b>ATHLETE</b></p> <p>Photo 1" x 1<sup>5</sup>/<sub>8</sub>"</p> <p>Optional Info line 1 Optional Info line 2</p>
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PAGE TITLE	
<b>ATHLETE</b>	<b>ATHLETE</b>
Photo $1'' \times 1\frac{5}{8}''$	Photo $1'' \times 1\frac{5}{8}''$
Optional Info line 1 Optional Info line 2	Optional Info line 1 Optional Info line 2

Coach Commentary/Advertising/ 2 more athletes				
Coach Photo $1'' \times 1\frac{5}{8}''$	<table border="1"> <thead> <tr> <th style="background-color: #cccccc;">ATHLETE</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">               Photo  <math>1'' \times 1\frac{5}{8}''</math> </td> </tr> <tr> <td style="background-color: #cccccc;">Optional Info line 1 Optional Info line 2</td> </tr> </tbody> </table>	ATHLETE	Photo $1'' \times 1\frac{5}{8}''$	Optional Info line 1 Optional Info line 2
ATHLETE				
Photo $1'' \times 1\frac{5}{8}''$				
Optional Info line 1 Optional Info line 2				
$4\frac{7}{16}''$	$2''$  $2\frac{1}{4}''$			

Reserved  
For  
Game / Meet Summary





Pages 4 & 5 reserved for season-to-date statistics.

Occasionally, page 5 may be used for additional advertising. Space reservation depends on data availability, time of year and other factors.





	<p><b>Reserved</b></p>
	<p><b>STATS LEGEND</b></p>
	<p><b>Reserved</b></p>
	<p><b>Remaining Schedule</b></p>
	<p><b>Reserved</b></p>
	<p><b>Reserved</b></p>
	<p><b>TEAM AWARD</b></p>





**PAGE TITLE:** Team 2 or Continue team 1

**ATHLETE**

Photo  
1" x 1<sup>5</sup>/<sub>8</sub>"

Optional Info line 1  
Optional Info line 2

**ATHLETE**

Photo  
1" x 1<sup>5</sup>/<sub>8</sub>"

Optional Info line 1  
Optional Info line 2

**ATHLETE**

Photo  
1" x 1<sup>5</sup>/<sub>8</sub>"

Optional Info line 1  
Optional Info line 2

**ATHLETE**

Photo  
1" x 1<sup>5</sup>/<sub>8</sub>"

Optional Info line 1  
Optional Info line 2

**ATHLETE**

Photo  
1" x 1<sup>5</sup>/<sub>8</sub>"

Optional Info line 1  
Optional Info line 2

**ATHLETE**

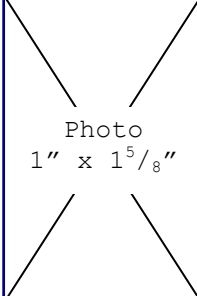
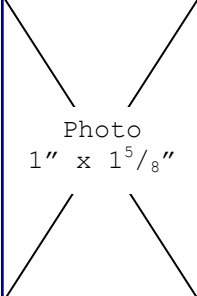
Photo  
1" x 1<sup>5</sup>/<sub>8</sub>"

Optional Info line 1  
Optional Info line 2

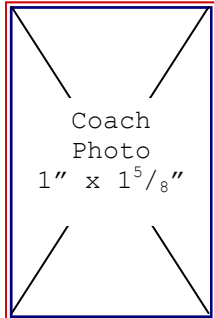
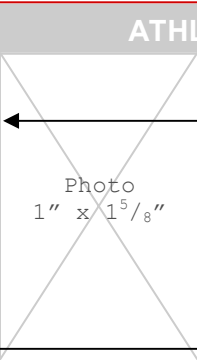
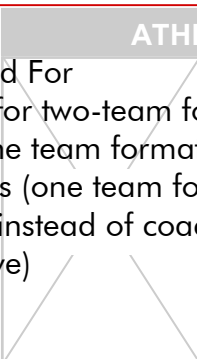




**PAGE TITLE:** Team 2 or Continue team 1

ATHLETE	ATHLETE
 <p>Photo 1" x 1<sup>5</sup>/<sub>8</sub>"</p>	 <p>Photo 1" x 1<sup>5</sup>/<sub>8</sub>"</p>
<p>Optional Info line 1 Optional Info line 2</p>	<p>Optional Info line 1 Optional Info line 2</p>

**Coach Commentary/Advertising/ 2 more athletes**

 <p>Coach Photo 1" x 1<sup>5</sup>/<sub>8</sub>"</p>	<p>ATHLETE</p>  <p>Photo 1" x 1<sup>5</sup>/<sub>8</sub>"</p>
	<p>Optional Info line 1 Optional Info line 2</p>
<p>Reserved For Game / Meet Summary (for two-team format) or More advertising (one team format) or One or two more athletes (one team format) or One 4<sup>7</sup>/<sub>16</sub>" by 4<sup>1</sup>/<sub>2</sub>" image (instead of coach comments above)</p>	<p>ATHLETE</p> 
	<p>Optional Info line 1 Optional Info line 2</p>

Dimensions: 4<sup>1</sup>/<sub>2</sub>" (total height), 4<sup>7</sup>/<sub>16</sub>" (width of photo area), 2" (width of athlete photo), 2<sup>1</sup>/<sub>4</sub>" (height of athlete photo area), 2" (height of athlete photo).





Team  
Announcement  
or  
Sponsor's  
Advertisement  
Goes  
Here  
  
2" x 2.5" image

Team  
Announcement  
or  
Sponsor's  
Advertisement  
Goes  
Here  
  
2" x 2.5" image

Or use one 4 7/16" x 2.5" image

Not available when  
direct mailing is  
purchased.  
Single Image may  
grow larger, to 4  
inches if desired.

**Recent Game Story**

RESERVED FOR STORY

